Maple Leaf Bicycle Tour Sponsorship

The financial support of tour sponsors has a significant impact on our efforts to host a successful one day bike event, the proceeds of which go to improving the multi-use trail system in the 4 states region. Our Tour Sponsorship program is designed to spotlight these key supporters.

Businesses and corporations that believe in our mission to create a healthier more vibrant community through an expanded trail network are invited to become Tour Sponsors

Benefits of Tour Sponsorship

Sponsors enjoy benefits which vary by level, as shown below.

\$100 Silver Level

- Your company name on our t shirt
- Link to your website on our web page
- Recognition on social media (Facebook, Instagram)

\$250 Gold Level: include all the benefits of Silver Level plus:

- Medium sized logo on our t-shirt, our web page and social media
- Announcement of your sponsorship on the day of our event

\$500 Platinum Level: include all the benefits of Gold Level plus:

- Large sized logo on our t-shirt, our web page and social media
- Sponsorhip testimonial with photo on our web page



Proceeds for this event benefit the Joplin Trails Coalition, a non-profit 501 (c)3 organization. which builds rail trails, and improves cycling and walking infrastructure in Southwest Missouri.bit of body text



To become a **Maple Leaf Bicycle Tour Sponsor** or to discuss other partnership opportunities, please contact Bob Herbst at <u>robertherbst62@gmail.com</u> or (417) 793-9384. Thank you!

Learn more at joplintrailscoalition.org/maple-leaf-bicycle-tour-sponsorship/